

Privacy Policy

Wildex Limited (Anaconda Belting Company) respects your privacy and the right to control your personal data. We will be open to inform you about what data we collect and why. We will protect your data as if it was our own.

Wildex Limited (Anaconda Belting Company) Privacy Policy describes what data we collect, the purpose of the processing, how you can control your own data and how to contact us. This Privacy Policy applies when you use apps, web pages and services that are included in an app or on a website managed by the Company.

Wildex Limited (Anaconda Belting Company) is a personally responsible person in accordance with these terms and is responsible for processing according to current legislation.

Here is a summary of what you can expect by visiting our website:

We track your web activity for marketing purposes.

We collect personal information for marketing purposes and communication.

Your behaviour and web activity can be used for marketing purposes such as profiling and marketing analysis.

What personal data do we collect?

Wildex Limited (Anaconda Belting Company) collects the information primarily you as a customer. Examples of personal data that we might collect are your name and other contact details such as phone number, email address or physical address. Wildex Limited (Anaconda Belting Company) may update your information from other public records if it is necessary in order to maintain good registry care.

Wildex Limited (Anaconda Belting Company) registers personal data in connection with:-

- 1 – Notification of a service offered through the various platforms offered by the company
- 2 – When you enter your e-mail address or your mobile phone number on the website
- 3 – If you contact us via email, by phone, our websites and social media
- 4 – If you sign up for email subscriptions.
- 5 – Your visit to our websites and app, including but not limited to traffic data, location data, weblogs and other communications data, such as IP address, type of device, operating and browser type used for the visit.

Collection with consent

By clicking on the “Close” button, you agree that the personal data (i.e. your name, phone number and email address) you enter in forms on different locations on this site may be used for marketing purposes for the services you are exposed to where you are asked to fill in your personal information. We also collect your IP address, geographic position, and interests in order to better adapt our marketing to you.

By clicking on the “Close” button, you also agree that we may add a so-called third-party cookie on your computer from the company. This cookie will follow you and your on-line behaviour on other websites in order to offer you marketing based on your online behaviour.

How we use collected information

The company processes personal data mainly for the purposes stated below and for any additional purposes stated at the time of collection:

- 1 – To fulfil orders for services through one of the platforms offered by the Company
- 2 – Enable good customer service, like managing your requests, correcting incorrect information or sending information you requested e.g. newsletter
- 3 – Information on ordering a service is stored and analysed, as well as the basis for offers and discounts as well as promotion of both general and targeted nature
- 4 – In order to manage customer profiles, conduct analyses and market research
- 5 – For system administration and for obtaining statistical data about the behaviour and patterns of our users, this does not identify any individual but occurs at aggregated level
- 6 – To develop, deliver and improve our products and services through analysis of your behaviour on our websites and app
- 7 – Personal data is also used for analysis to perform segmentation / profiling, in order to develop targeted offers and services
- 8 – To send you information and promotion via SMS, email, app, push or other digital contact routes such as social media since you have an active customer relationship with us
- 9 – To contact you via SMS, email app or post about other offers, promotions or services that we believe may be of interest to you, please note that you may decline this promotion at any time
- 10 – To provide you with relevant recommendations, offers, and custom services based on what other people with similar behaviours have been interested in, what you have chosen for service, looked at and shown interest in
- 11 – To help us develop our site and app to be more useful and to enhance your user experience of the platforms offered through the Company by customizing the display of the services to the device being used
- 12 – To send important messages as communication about changes in our terms and policies.

Information that may be disclosed

We can share information with other companies that process data on our behalf in order to perform our services, i.e. analysis, distribution or other services to maintain and apply our terms of use and delivery terms. However, all handling of personal data always ensures high security and confidentiality.

The Company only collaborates with partners handling personal data within the EU/EEA or with companies that maintain the same level of protection as in the EU/EEA by, for example, have joined the so-called Privacy Shield Agreement between the EU and the United States.

Legal Basis, storage, and disclosure of personal data

By submitting data to the Company, you provide your permission for the Company to register and store information about which service purchased and processing the specified personal data for the specified purposes. As a legal basis for treatment, the Company will refer to the fulfilment of agreements, legitimate interest or consent. If the Company uses legitimate interest as a basis, it will only be done for the purposes stated above. Please note that you can at any time withdraw your consent by contacting us, for contact details see the heading How to contact us.

The treatment is in accordance with current legislation and means that personal data are not retained for a longer period than necessary for the purpose of the treatment. The Company will store your personal data as long as you are a customer with us. For marketing purposes, information older than 10 years is not used. This implies that data will be erased when they are no longer relevant or necessary for analysis or direct marketing for the purposes for which they have been collected. Some information may be retained longer when required due to other legal requirements. However, all handling of personal data always ensures high security and confidentiality.

Your rights and choices

You have rights regarding your personal data and you are able to influence your information and what is saved. The Company will, on its own or the customer's initiative, rectify data that is found to be incorrect. You can also at any time request that your data be deleted or that its use is limited by contacting us. If you believe that we do not respect your rights, please contact the Company or you can contact the Data Protection Authority in your country.

You can at any time refrain from receiving marketing communications from us by updating your account settings by clicking unsubscribe in the email communications that we send you. You are always welcome to contact our customer service to help you decline our communications.

How to contact us

For further information about personal data management or if you have any questions please feel free to contact us at the address and details below:

This privacy policy applies from

Wildex Limited (Anaconda Belting Company)

Unit 29 Church Road Business Centre

Church Road

Sittingbourne

Kent ME10 3RS

UK

Email - info@anacondabelting.co.uk

Tel: 01474 709784

This privacy policy applies from 1.5.2018